



February 10, 2017 | 6:30am | Grace Community Church | 1320 Auburn Way S Auburn, WA

Dear Friend,

I am writing you to tell you about a great opportunity to promote your organization through sponsorship at Auburn Youth Resources' (AYR) largest fundraising event of the year, the 26th annual Valentine Breakfast!

Your sponsorship publicizes your commitment to youth and young adults of South King County and your belief that every young person should be given the opportunity to grow and progress to their fullest potential. As a sponsor, you will gain exposure for your organization before, during, and after our event.

Last year's breakfast drew almost 600 supporters of AYR, was covered by the local newspaper, and was attended by several local elected officials. As this is our 26th year of the breakfast, you not only have the opportunity to be a part of a long legacy of community supporters, but to also reach a diverse, committed, and receptive audience.

This year's program also features HUGE news about our organization that we will be sharing to the community for the first time! We don't want you to miss it!

We're so excited to help you reach your philanthropic and marketing goals and look forward to partnering with you! Enclosed are the sponsor details that list the benefits of each sponsorship package. Please fill out the commitment form and mail to Trudy Ginther at 1000 Auburn Way S., Auburn, WA 98002 or fax to 253-939-0667.

If you have questions about the event, please contact Trudy at 253-351-6059. Or if you would like to create a sponsorship that more fits your needs contact Michael at 253-351-6090.

Whether you come as a sponsor, fill a table, or come as a guest, we would love to have you in the room on this special morning. Join us and YOU can *create connections to the future* for local youth and families.

Thank you for your support,

Greg Dobbs
President of Board of Directors
Auburn Youth Resources



2017 Sponsorship Opportunities

Benefits	Event Sponsor \$10,000	Program Sponsor \$5,000	Heart of the Community Sponsor \$3,000	Friends of AYR Sponsor \$2,000	Breakfast Sponsor \$500
Name & logo on cover of event program	★				
Name and logo prominent on all collateral material	★	★			
Named in event press release and Social Media	★	★	★		
Recognition slide on big screens	★	★	★	★	
Verbal recognition from the stage	★	★	★	★	
Recognized in event program distributed to all guests	★	★	★	★	★
Table of 8 at the event	★	★	★	★	★
Mentioned in our e-newsletter sent to 700+ subscribers	★	★	★	★	★
Listing on website sponsor page	★	★	★	★	★



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SPONSORSHIP LEVELS

- EVENT SPONSOR \$10,000
- PROGRAM SPONSOR \$5,000
- HEART OF THE COMMUNITY \$3,000
- FRIENDS OF AYR SPONSOR \$2,000
- BREAKFAST SPONSOR \$500

PAYMENT METHOD

- PLEASE SEND AN INVOICE
- ENCLOSED IS A CHECK MADE PAYABLE TO
AUBURN YOUTH RESOURCES

- PLEASE CHARGE THE FOLLOWING CREDIT CARD

CARD #:

EXT. DATE:

NAME ON CARD:

CVV:

ZIP:

SIGNATURE:

I AM INTERESTED IN BEING A TABLE CAPTIAN AND INVITING UP TO 8 FRIENDS TO ASSIST WITH THE FUNDRAISING GOAL. PLEASE MAIL PACKET TO:

NAME:

ADDRESS:

CITY:

ZIP:

SPONSOR INFORMATION

NAME:

(AS YOU WOULD LIKE IT TO APPEAR IN EVENT MATERIALS)

CONTACT NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

E-MAIL

Thank you!

PLEASE COMPLETE THIS SPONSORSHIP FORM INCLUDING PAYMENT INFORMATION AND RETURN TO

AUBURN YOUTH RESOURCES/VALENTINE BREAKFAST

1000 AUBURN WAY S

AUBURN, WA 98002

E-MAIL: EXECASST@AYR4KIDS.ORG

FAX: 253-939-0667

TELEPHONE: 253-351-6059

WWW.AYR4KIDS.ORG

Serving Auburn, Enumclaw, Federal Way and surrounding communities.